

**DM Reid Jewellers**  
**Mother's Day Children's Pendant Design Contest**  
**April 11th to May 10<sup>th</sup> Details**

- Open to children in two age categories, up to age of 9 yrs and 10 – 15 years old who live in the Annapolis Valley – Magic 949 broadcast area.
- Contestants must submit their own **hand drawn design of a pendant & chain** that they would like to give to their mom (or grandmother) for Mother's Day.
- Rules and Regulations will remind parent / guardian of Copyright rules and ensure permission the youth may participate.
- Must be submitted in person at Magic 949 or Uploaded to Magic 949's website by noon Monday May 6<sup>th</sup>.
- Following the draw Contestants' pictures will be displayed on social media (including Magic 949), in Reid Jewellers' windows and in-store (depending on number of entries).
- Magic 949 will be responsible for maintaining data base.
- The grand prize in each category is a custom-made sterling silver replica pendant of the winning design, complete with sterling silver chain and in the proper proportions for their mom to wear. Any stones incorporated in the design will be quality imitation/synthetic gemstones,
- Winner may have a sterling silver with gold plating version if desired.
- Rules and Regs will include that the pendant may be subject to certain modifications depending on production processes necessary.
- The winner will be decided by a team of judges and announced live on Magic 949 Friday, May 10th during the Magic 949 Morning Show.
- The winning one of a kind custom design will be commissioned for production and it should be ready will be ready in approximately a month.
- The value of the pieces would be up to \$1000 each (depending on final design).
- Final Design and Photo of “mom and child” will be shared on social media unless permission is not granted.