

**Magic 94.9 & Reid Jewellers Mother's Day  
'Designed with Love, Made for Mom Contest  
Rules & Regulations**

This contest is open to children up to the age of 15 who live in the Annapolis Valley; within the Magic 94.9 broadcast area.

This contest is limited to one entry per child.

Contestants must submit their own original **hand drawn design of a pendant & chain** that they would like to give to their mom (or grandmother) for Mother's Day. Designs that infringe on copyright material will not be accepted.

Parent or Guardian must accept they have read the rules & regulations and by doing this, give permission that the youth may participate in said contest.

Entry must be submitted in person at Magic 94.9 studios (29 Oakdene Ave.) or uploaded to Magic 94.9's website ([www.magic949.ca](http://www.magic949.ca)) by Tuesday May 4<sup>th</sup> 2021 at 5pm.

Magic 94.9 will be responsible for maintaining data base.

Magic 94.9 and its sponsors will not be held responsible for late, lost, illegible, or destroyed entries, or any print or administrative error of any kind in connection to this contest.

The winner will be decided (method TBD) and announced live on Magic 94.9 Friday, May 7th during the Magic 949 Morning Show by a local celebrity(s) (IE Mayor Snow and Dave Reid).

The grand prize is a custom-made sterling silver replica pendant of the winning design, complete with sterling silver chain and in the proper proportions for their mom to wear. Any stones incorporated in the design will be quality imitation/synthetic gemstones. Winner may have a sterling silver with gold plating version instead of sterling silver if desired; at no extra cost.

Please note; the pendant may be subject to certain modifications depending on production processes necessary.

The winning 'one of a kind' custom design will be commissioned for production and it should be ready will be ready in approximately one month; consultation time taken into account

The value of the piece would be up to \$1000 (depending on final design).

There will be a small prize for every entry; a cookie coupon from The Sable Shortbread Company Ltd. (437 Main St. Kentville), as well as a Subway gift card. These will be available for pick up at D.M. Reid Jewellers (395 Main St. Kentville during regular business hours) after the contest closes. ...suggest Magic 949 will include something IE a SUBWAY Gift Card. Sable Shortbread, a local Kentville Business will provide gift certificates.

All prizes must be accepted as awarded. No substitutions, and have no cash value.

You acknowledge that Magic 94.9 and the sponsors have the right to reproduce, publicize, and broadcast and display the artwork submitted by the contestant. Final Design and Photo of 'mom and child' will be shared on social media unless permission is not granted.

Following the draw; contestants' pictures will be displayed on social media (including Magic 94.9's Facebook page), in Reid Jewellers' windows, and in-store (depending on number of entries).

Any and all federal, provincial, and local laws apply to all contests.

Magic 94.9 reserves the right to supplement or change contest rules at any time.